



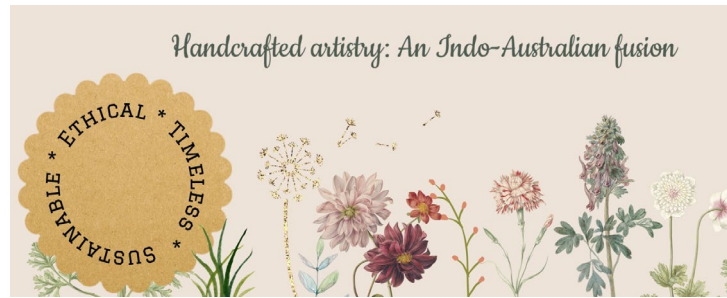
Secrets of the East Pty Ltd

Brisbane, Queensland, Australia

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****Model Release and Consent Agreement****

Let's embark on a creative journey together with this Model Release and Consent Agreement, reflecting our shared adventure as of [Insert Date _____], between the vibrant and earth-conscious Secrets of the East Pty Ltd, nestled in the heart of Brisbane, Queensland, and you, [Model's Full Name _____].

1. ****Purpose****: You're joining us for an exciting photoshoot that brings to life the essence of Secrets of the East. Expect to dazzle in our sustainable clothing, accessories, and lifestyle products that tell a story of beauty and ethics.

2. ****Location and Travel****: We'll whisk you away to picturesque settings perfect for our story. The specifics will unfold as we plan our adventure, with all details shared by us.

3. ****Look and Feel****: Together with our style team, we'll craft the perfect look for you that complements our vision— from the sway of your hair to the fabric hugging your skin.

4. ****Trinkets and Treasure (Compensation)****: While our treasure chest isn't overflowing with gold just yet, we are thrilled to offer our gratitude through other ways. **Please see page 3 for our Non-Monetary Value Compensation.**

5. ****Direction During Shoot****: On the day, we'll move together with the creative flow, guided by our dedicated photoshoot team to capture moments of magic.

6. ****Usage of Images****: With your permission, the images and moments we capture will help us tell our story far and wide—on our website, in campaigns, across social spaces, and anywhere our brand takes flight, from magazine features to grand events.

7. ****Ownership****: In this collaborative spirit, the visuals we create will belong to Secrets of the East, continuing to inspire and resonate, with all rights held dearly by us. In this spirit of creativity and shared vision, we're thrilled to weave this tapestry of artistry with you and let you know that your consent cannot be retracted once given.

This document is legally binding and ensures the rights and responsibilities of both Secrets of the East Pty Ltd and the Model.



8. ****Personal Promotion****: Dive into your personal spotlight by sharing the mesmerizing shots we create together, all while keeping them for your eyes and personal showcases only, steering clear of commercial lanes or other brands' paths. When you sprinkle your magic on social media, don't forget to wave a little hello to us by tagging Secrets of the East or sharing our creative collaboration story if these snapshots find their way into the world of submissions.

9. ****Age Confirmation****: Affirming your chapter in the journey of adulthood, you confirm you're 18 or beyond, ready to share a glimpse of your ID and a dash of your contact details.

Now back to sounding like a non-magical legal nerd:

By signing below, the Model acknowledges that they have read, understood, and agreed to the terms and conditions set forth in this Agreement.

****Model's Signature****: _____ **Date**: _____

****Full Name****: _____ **Postal Address**: _____

Phone Number: _____ **Email Address**: _____

****Founder and Director, Secrets of the East****: Amal Pragas

****Full Name****: Scarlett Pragma **Date**: 02 May 2024

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****Value Beyond Compensation**:** As an emerging brand, Secrets of the East is keen on offering non-monetary value to our models. Understandably, the journey of building a brand together involves creating opportunities and experiences that enrich both parties involved. In lieu of traditional compensation, we focus on providing our models with significant value-added benefits. These include, but are not limited to: -

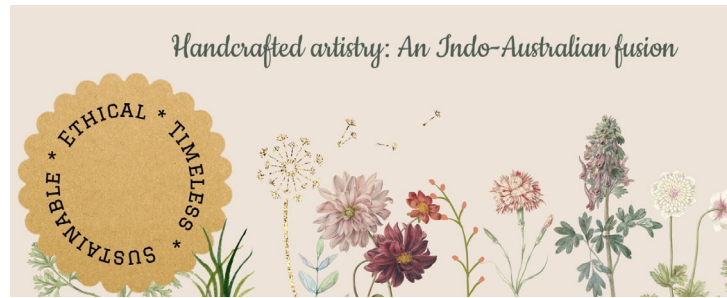
****Professional Portfolio Material**:** We offer professionally shot and edited photos from our sessions that models can use for their own portfolios. This gives our models a tangible asset to advance their careers in modelling or related fields. -

****Promotion and Exposure**:** Models working with us will gain considerable exposure through our marketing efforts. This includes being featured as our model on our official website, social media campaigns, press releases, and submissions to magazines. The visibility extends beyond mere mention, aiming to highlight the individual stories and unique aspects of every model we work with. -

****Networking and Event Participation**:** Secrets of the East is proud to be an official partner of major events such as the **Queensland Arts & Fashion Festival, Brisbane Fashion Month, Fashion Thrift Society, Green Heart Fair, Eco Fashion Week Australia** – the country's largest and internationally recognized sustainable fashion event. Moreover, our collaboration with Brisbane City Council on various local eco-friendly and ethical art events provides further networking opportunities. We are also in the process of organizing our own ticketed events, for which our models will receive **complimentary tickets and exclusive discounts on our products**. This not only offers our models unparalleled networking opportunities but also exposure to the vibrant cultural and art scenes on both local and national levels.

The holistic approach to value creation demonstrates Secrets of the East's commitment to fostering a mutually beneficial relationship with our collaborators, ensuring their growth, visibility, and development in tandem with our brand's journey through the fashion and art landscape

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Secrets of the East is dedicated to maintaining an environment of respect and integrity, ensuring the welfare and dignity of the individuals we work with. Our commitments are as follows:

1. ****Respect for Individuals****: Secrets of the East is committed to treating their models, collaborators, partners, and artists with the utmost respect, firmly upholding the principle that no individual should be asked to engage in activities that make them uncomfortable. This commitment extends to all interactions, acknowledging the autonomy and personal boundaries of each person involved in our projects.

2. ****Transparency and Ethical Practices****: At every stage of our operations — before, during, and after a shoot/event/campaign/collaboration — Secrets of the East is dedicated to transparent and ethical practices. We believe in honesty and open communication, ensuring all participants are fully informed and consent to the processes they are involved in. Our ethical commitment covers fair treatment, privacy, and the protection of the rights of everyone we work with.

3. ****Inclusivity and Diversity****: Embracing inclusivity, Secrets of the East stands as an all-inclusive brand that celebrates body positivity along with the diversity of age, ethnicity, sexual orientation, and gender identities. We recognize the beauty and uniqueness in everyone, striving to reflect this in our brand and the work we produce. Our goal is to create an environment where every individual feels valued, represented, and celebrated.

4. ****Non-Discrimination and Anti-Exploitation****: Secrets of the East adheres to a strict policy against discrimination and exploitation of any kind. We are committed to creating a safe and supportive workplace, free from any form of unjust treatment or exploitation of individuals, regardless of their role within the company. Our efforts are aimed at ensuring equality, respect, and fairness for all persons involved with Secrets of the East, embodying our core values in every aspect of our business operations.

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